

Marius Calaras Ivanov

Product Designer

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PROFESSIONAL SUMMARY

Product design graduate (NCAD) comfortable across the whole process. I research the problem with real users, develop concepts through sketching and CAD, build and 3D print working prototypes, then design the app and brand around the product.

SKILLS

Design: Concept development and ideation sketching | User research, interviews and design testing | Prototyping and model making, foam mock-up to functional prototype | Design for manufacture and materials | UI and app design, user flows and wireframes to finished screens | Branding and visual communication

Software: Fusion 360 | KeyShot | Figma | Adobe Photoshop | Bambu Studio and FDM 3D printing | Technical drawing | Video editing

SELECTED DESIGN PROJECTS

NutraSync 2025 – 2026

AI Supplement Dispenser and App · Final Year Major Project, NCAD

- Designed a countertop liquid supplement dispenser with a nine-slot RFID cartridge carousel and companion app that tailors daily dosing from phone and smartwatch data and flags drug interactions.
- Grounded the brief in primary research: interviews with a practising pharmacist (MPSI) and the supplement brand Sisterly, which drove the interaction-warning feature.
- Owned every stage solo: Fusion 360 carousel and cartridge geometry, gravity-fed fluid path, 3D printed functional prototype, KeyShot renders, brand identity and business model.

Fixperts 2023

Assistive Door Alert · NCAD

- Co-designed a door alert device with and for a named hearing impaired user, working directly with her from initial research through to a working prototype she could use in her home.

Boozy 2024

Festival Drinks Experience · Industry brief set by Dolmen, NCAD

- Designed the complete festival slushie experience for a live studio brief: recyclable packaging that doubles as a carry kit the user assembles at their tent, plus brand identity, rewards system and merchandise.
- Produced dimensioned technical layout drawings of the service trailer and mapped the full user journey and task analysis. Rated best in class by the brief setters.

Kirby 2026

Products That Last · NCAD

- Research at recycling centres found vacuums are discarded because motors burn out from uncleaned filters; designed a vacuum that builds attachment to its own maintenance, referencing the Tamagotchi and Henry Hoover.

EXPERIENCE

Freelance Web Design and Development 2025 – Present

Self-employed, Dublin

- Designed and built the website for Whitestown Dining Club, a hospitality business running three Airbnb properties and ticketed dining events, rebuilding it off Squarespace onto a modern static stack.
- Specified and implemented Stripe event ticketing and a Supabase admin panel so the client can manage events and bookings without a developer.

Bartender February 2025 – Present

Cassidys Bar, Dublin

- Front of house in a busy city centre bar alongside full-time study: high-volume service, cash handling and customer care. Previously warehouse operative, O'Malleys Fruit & Veg, summer 2024.

EDUCATION

BA (Hons) Product Design, 2:1 Honours 2022 – 2026

National College of Art and Design, Dublin

Portfolio Preparation Course (PLC) 2021 – 2022

Stillorgan College of Further Education